# If You Believe In Diversity, Join Our Team

## 5mile RUN, 5K WALK and 1 mile family WALK

**October 23**
**2004**

Second Annual

race for all races
INDIANAPOLIS DIVERSITY RUN

### What
The *Race for all Races* is a 5-Mile Run, a 5K Walk and a 1-Mile Family Fitness Walk scheduled for 9am on Saturday, October 23, 2004.

### Where
Indianapolis City Market at the corner of Alabama and Market Streets.

### Who
All celebrants of Diversity

### Why
This broad-based, family-oriented event will promote the diversity of the city of Indianapolis, and the proceeds will benefit the IPS (Indianapolis Public Schools) Scholarship.

### Details
Tuxedo Brothers Event Management, a professional race director, will execute all logistics and organizational responsibilities. AAAI will coordinate participating non-profits, sponsors, and government offices involved in the event. For more information, visit AAAI website, www.aaalliance.org.

### Contact Information

Ariel Su, Corporate sponsorships
ASU@Mezzcon.com
371.280.3076 x115

Don Carr, Tuxedo Brothers Event Management
6265 Boone Ridge, Zionsville, IN 46077
Tuxbro@indy.rr.com
317.733.3300 (phone)
317.873.5803 (fax)

Asian American Alliance, Inc.
June Kiyomoto, Executive Administrator
1000 E. 116th St., Carmel, IN 46032
jkiyomoto@aaalliance.org
317.818.6699 (phone)
317 818-6788 (fax)

Clarian Health Methodist·IU·Riley
HOT 96.3
INDIANAPOLIS BUSINESS JOURNAL
IMG
The Light AM1310
RADIO ONE THE URBAN RADIO SPECIALIST
8 WISH TV
UNIVISION WIIH
WTLC
100.9 WYJZ Smooth Jazz
FINELINE
Tuxedo Brothers
BODKIN Associates, Inc.

# OVERVIEW OF SPONSORSHIP LEVELS

## Title Sponsorship
Please contact June Kiyomoto at Asian American Alliance at (317) 818-6699 or jkiyomoto@aaalliance.org for further information.

## Oympian ($10,000)
Sponsorship includes display space
Logo displayed on:

> News releases
> Banners
> Print Ads
> Scholarship named after your corporation
> Entry brochures (logo due by 5 p.m., 6-20-04)
> Results cards
> Participant's bibs
> Posters
> T-shirts
> AAAI website
> Final instructions/race-day program
> Signage: packet pick-up, registration, rest and recovery area, awards ceremony, start line, finish line

## Champion ($5,000)
Sponsorship includes display space
Logo displayed on:

> Scholarship named after your corporation
> Entry brochures (logo due by 5 p.m., 6-20-04)
> Results cards
> Participant's bibs
> Posters
> T-shirts
> AAAI website
> Final instructions/race-day program
> Signage: packet pick-up, registration, rest and recovery area, awards ceremony, start line, finish line

## Winner ($2,000)
Logo displayed on:

> Posters
> T-shirts
> AAAI website
> Final instructions/race-day program
> Signage: packet pick-up, registration, rest and recovery area, awards ceremony, start line, finish line

## Competitor ($1,000)
Name displayed on:

> AAAI website
> Final instructions/race-day program
> Signage: packet pick-up, registration, rest and recovery area

## Racer ($500)
Name displayed on:

> Final instructions/race-day program
> Signage: packet pick-up, registration, rest and recovery area

## Not-for-profit Partnership
(No monetary contribution necessary)
We will share your name on race related materials. In return, we would like your organization to assist us in one of the following:

- Build a team of 10 or more.
- Publicize the event to your members to increase participation.
- Help us locate corporate sponsors.
- Help us secure commitment with media to publicize the event.
- Send us 5 volunteers or more (we need a total of 100 people on October 23, 2004).

## Corporate Team ($10/participant)
Build a Team of 10 or more participants (fax attached sign up sheet to Tuxedo Brothers, 317-873-5803 or e-mail: tuxbro@ indy.rr.com

- A team of 30 or more will be recognized at the event.

2004-2005 Asian American Alliance Corporate membership to all participating sponsors.*

*Sponsorship benefits are subject to change.

# SPONSORSHIP AGREEMENT FORM

*Race for all Races*
**Saturday, October 23, 2004**
**Indianapolis City Market**

**Please PRINT your name as you would like it to appear in recognition:**

Organization: _____

Address: _____

Authorized Signature: _____ Date: _____

Contact Person's Name (PRINT): _____

Phone: _____ Fax: _____ Email: _____

**There are THREE WAYS to support the event. Check ALL boxes that apply.**

❑ Yes, our organization will support the Race for all Races through tax deductible contribution.

    **Please Check Level of Sponsorship:**

    ❑ Olympian ($10,000)*    ❑ Competitor ($1,000)

    ❑ Champion ($5,000)*    ❑ Racer ($500)

    ❑ Winner ($2,000)*    ❑ Not-for-profit Partners (fee waived)

    ❑ * Yes, we have enclosed a logo for the event promotion materials (please email digital copy to June at jkiyomoto@aaalliance.org)
       Send your company logo in 300 dpi or higher, EPS (Preferred), TIFF, PDF, Bitmap or SPF format.

❑ Yes, We will build a corporate/not-for-profit team. We will submit our sign-up sheet no later than **Thursday, 10-14-04.**
   The number of participants we anticipate on our team that day: _____

❑ Yes, send us event PR and registration materials for our employees, and we will encourage them
   as individuals to participate by _____,

Please enclose payment, and make checks payable to:Asian American Alliance, Inc.

Please send check and form to:    AAAI Race Committee
                        1000 E. 116th St.
                        Carmel, IN 46032

Second Annual
race for all races
INDIANAPOLIS DIVERSITY RUN

## *Race for all Races*
### 5-Mile Run, 5K Walk and 1Mile Family Walk
### Saturday, October 23, 2004
### Indianapolis City Market

# Team Information

## NOTICE TO TEAM CAPTAIN

**1.** Please complete the information needed for each team member. (Minimum 10 members for a group registration).

**2.** Send your check (or checks) payable to Asian American Alliance, Inc.

**3.** Mail to:
> Tuxedo Brothers Inc.
> 6265 Boone Ridge
> Zionsville, IN 46077

**4.** Team entry deadline: Postmarked by Thursday, October 14th, fax/online by Friday, October 15th by 5:00 PM.

**5.** Information:  (317) 733-3300 or go to www.tuxbro.com  and click on Entry Info.

## GENERAL EVENT INFORMATION – RACE DAY

**Date of event:** *Saturday, October 23, 2004*

**Start & Finish:** *Indianapolis City Market, 222 E. Market Street, downtown Indianapolis*

**Team Fees:** *$10/person (no shirt); $15/person (includes short sleeve shirt)*

**Schedule of events:**
*Registration & Packet Pick-Up — City Market . . 7:00 to 8:30 a.m.*
*Opening Ceremony (patio steps at City Market) . . . . . . . 8:45 a.m.*
*Start of 5-Mile Run . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 9:00 a.m.*
*Start of 1M Walk  . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 9:10 a.m.*
*Start of 5K Walk . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 9:20 a.m.*
*Serving refreshments . . . . . . . . . . . . . . . . . . . . . . . . . . . 9:30 a.m.*
*Awards Ceremony . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 10:15 a.m.*

Parking is available on the street and area parking lots.

Second Annual

race for all races
INDIANAPOLIS DIVERSITY RUN

# Team Entry Form Information

## PRE-REGISTRATION ONLY

*Race for all Races Run & Walk*, Indianapolis City Market, 9 a.m. Saturday, October 23, 2004. Please print.

_____
Organization Name

_____
Team Name

_____
Street Address

_____
City                         State           Zip

_____
Team Captain

_____
Day Telephone Number            E-mail

### PLEASE CHECK ONE OF THE FOLLOWING OPTIONS:

❏ We want to pick up the complete team packet (numbers, shirts, etc.) on Friday, October 22nd at City Market 222 E. Market Street, Indpls between 10:30 a.m. and 1:30 p.m.

❏ We want to pick up the complete team packet on race morning, October 23rd at City Market between 7:00 a.m. and 8:30 a.m.

❏ Each of our team members will pick up their packet individually.

**FEE:** $10/person (no T-shirt)
$15/person (includes a short-sleeved shirt)

Minimum of 10 members for a team and group pick-up. Team members do not have to be in the same event.

## TEAM MEMBERS Please print. Minimum 10 members for a group registration

Name _____    Age on race day: _____ ❏ Male ❏ Female
Address _____    ❏ 5-mile Run ❏ 5K Walk ❏ 1-mile Family Walk
Phone _____    ❏ Shirt (size: __ S __ M __ LG __ XL __ XXL)

Name _____    Age on race day: _____ ❏ Male ❏ Female
Address _____    ❏ 5-mile Run ❏ 5K Walk ❏ 1-mile Family Walk
Phone _____    ❏ Shirt (size: __ S __ M __ LG __ XL __ XXL)

Name _____    Age on race day: _____ ❏ Male ❏ Female
Address _____    ❏ 5-mile Run ❏ 5K Walk ❏ 1-mile Family Walk
Phone _____    ❏ Shirt (size: __ S __ M __ LG __ XL __ XXL)

Name _____    Age on race day: _____ ❏ Male ❏ Female
Address _____    ❏ 5-mile Run ❏ 5K Walk ❏ 1-mile Family Walk
Phone _____    ❏ Shirt (size: __ S __ M __ LG __ XL __ XXL)

Name _____    Age on race day: _____ ❏ Male ❏ Female
Address _____    ❏ 5-mile Run ❏ 5K Walk ❏ 1-mile Family Walk
Phone _____    ❏ Shirt (size: __ S __ M __ LG __ XL __ XXL)

# Team Entry Form Information

## TEAM MEMBERS Please print. Minimum 10 members for a group registration

Name

Address

Phone

Age on race day: _____ ❑ Male ❑ Female

❑ 5-mile Run ❑ 5K Walk ❑ 1-mile Family Walk

❑ Shirt (size: __ S __ M __ LG __ XL __ XXL)

---

Name

Address

Phone

Age on race day: _____ ❑ Male ❑ Female

❑ 5-mile Run ❑ 5K Walk ❑ 1-mile Family Walk

❑ Shirt (size: __ S __ M __ LG __ XL __ XXL)

---

Name

Address

Phone

Age on race day: _____ ❑ Male ❑ Female

❑ 5-mile Run ❑ 5K Walk ❑ 1-mile Family Walk

❑ Shirt (size: __ S __ M __ LG __ XL __ XXL)

---

Name

Address

Phone

Age on race day: _____ ❑ Male ❑ Female

❑ 5-mile Run ❑ 5K Walk ❑ 1-mile Family Walk

❑ Shirt (size: __ S __ M __ LG __ XL __ XXL)

---

Name

Address

Phone

Age on race day: _____ ❑ Male ❑ Female

❑ 5-mile Run ❑ 5K Walk ❑ 1-mile Family Walk

❑ Shirt (size: __ S __ M __ LG __ XL __ XXL)

---

Name

Address

Phone

Age on race day: _____ ❑ Male ❑ Female

❑ 5-mile Run ❑ 5K Walk ❑ 1-mile Family Walk

❑ Shirt (size: __ S __ M __ LG __ XL __ XXL)

---

Name

Address

Phone

Age on race day: _____ ❑ Male ❑ Female

❑ 5-mile Run ❑ 5K Walk ❑ 1-mile Family Walk

❑ Shirt (size: __ S __ M __ LG __ XL __ XXL)

---

Name

Address

Phone

Age on race day: _____ ❑ Male ❑ Female

❑ 5-mile Run ❑ 5K Walk ❑ 1-mile Family Walk

❑ Shirt (size: __ S __ M __ LG __ XL __ XXL)

---

Name

Address

Phone

Age on race day: _____ ❑ Male ❑ Female

❑ 5-mile Run ❑ 5K Walk ❑ 1-mile Family Walk

❑ Shirt (size: __ S __ M __ LG __ XL __ XXL)

---

Name

Address

Phone

Age on race day: _____ ❑ Male ❑ Female

❑ 5-mile Run ❑ 5K Walk ❑ 1-mile Family Walk

❑ Shirt (size: __ S __ M __ LG __ XL __ XXL)